



PRIVACY POLICY

Soulfit Adventures is committed to protecting the privacy of personal information in accordance with the Information Privacy Principles (IPPs), which are set out in the *Privacy and Data Protection Act 2014*.

The IPPs govern the collection, use, handling and disclosure of personal and sensitive information.

This Privacy Statement explains how Soulfit Adventures collects and handles your personal information when engaging with us.

WHAT IS PERSONAL INFORMATION?

For the purposes of this Privacy Statement, the term 'personal information' has the same meaning as provided in the *Privacy and Data Protection Act 2014*, that being: 'information or an opinion (including information or an opinion forming part of a database), that is recorded in any form and whether true or not, about an individual whose identity is apparent, or can reasonably be ascertained, from the information or opinion'.

COLLECTION OF PERSONAL INFORMATION

It is intended that this website can be used anonymously. However, for some functions, the collection of personal information is necessary or unavoidable.

Examples of where it may be necessary or unavoidable for Soulfit Adventures to collect your personal information via this website may include when you or another person:

- submit electronic forms via this website
- provide any message or comment to us on this website
- click through to the website from any email from Soulfit Adventures
- subscribe to receive newsletters or other services on this website

By doing so you agree that you may receive marketing communication, but can unsubscribe at any time.

In most cases, you will know if we are collecting your personal information because you will be requested to provide it. There is an exception to this: when we collect website visitation statistics using a web analytics service (see *Cookies* and *Measuring the usage of our website*, below).

USE AND DISCLOSURE OF PERSONAL INFORMATION

We will only use personal information provided for the purposes for which it was collected. Your information may be stored in data centres by third-party vendors located outside of Australia.

COOKIES

This website uses cookies to make your experience of the site easier and more efficient. A cookie is a small data file placed on your hard drive by a web page server. A cookie cannot retrieve any data from your hard drive, pass on a computer virus, or capture your email address. The cookie will remain on your computer as a record for future visits to this website.

You can configure your browser to notify you when you receive a cookie, providing you with the opportunity to either accept or reject it. You can also refuse all cookies by turning them off in your browser or deleting all cookies from your computer.

MEASURING THE USAGE OF OUR WEBSITES

Soulfit Adventures uses third-party providers (for example, Google Analytics) to collect data to track how our visitors interact with this website. This data includes the number of visits to the website, the time and date of visits to the website and its pages, where the user came from, what the user did on the site and whether the user has completed any transactions on the site such as newsletter registration.

This information is anonymous and is used for statistical purposes to ensure that our website is providing information relevant to our users.

THIRD-PARTY WEBSITES

This Privacy Statement applies to websites managed by Soulfit Adventures and does not apply to third-party and externally linked websites. When accessing externally linked and third-party websites, we recommend that you read any applicable privacy statement or policy applicable to that linked site.

ACCESSING AND CORRECTING PERSONAL INFORMATION

You may request access, at any time, to any personal information we may have collected about you. We will take reasonable steps to ensure that personal information is accurate, complete and up to date whenever Soulfitt Adventures collects or uses it.

You may also request that we correct your personal information if you think it is not accurate, complete or up to date.

HOW TO MAKE PRIVACY ENQUIRIES

Should you wish to gain access to, or request the correction of, your personal information held by Soulfitt Adventures, or if you have any other general enquiries relating to this Privacy Statement, please email virginia@soulfitadventures.com